



Turning online  
fandom into  
sold-out theaters.

- Creator-led premieres
- Real audiences
- Real revenue

[www.screeny.com](http://www.screeny.com)

# FANDOM DESERVES A STAGE



Creators have built **powerful** online **communities** — and **fans** want to experience those worlds together.

Screeny exists to give creators a premium, real-world stage through theatrical premieres and fan screenings — built for scale, monetization, and execution.

Not corporate.

Not distributor-run.

Built for creators, by creators, who already have demand.

The Core Offer	4
Why Premieres Work	6
Case Study — Jacknjellify	7
Transition — Ownership & Risk	10
Offline Revenue & Ownership	12
Who This Is For (And Who It Isn't)	14
The Screeny Difference	16

# THE CORE OFFER —

## PREMIERES

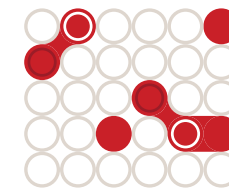
Creator-Led Theatrical Premieres

Screeny specializes in turning online IP into premium, fan-driven theatrical events.

We handle:

- ✓ U.S. and global theatrical premieres
- ✓ Fan screenings and special events
- ✓ Theater relationships and coordination
- ✓ Ticketing setup & sales
- ✓ On-site operations and logistics
- ✓ Audience communication and turnout

**Creators bring the content.  
Screeny brings the infrastructure.**



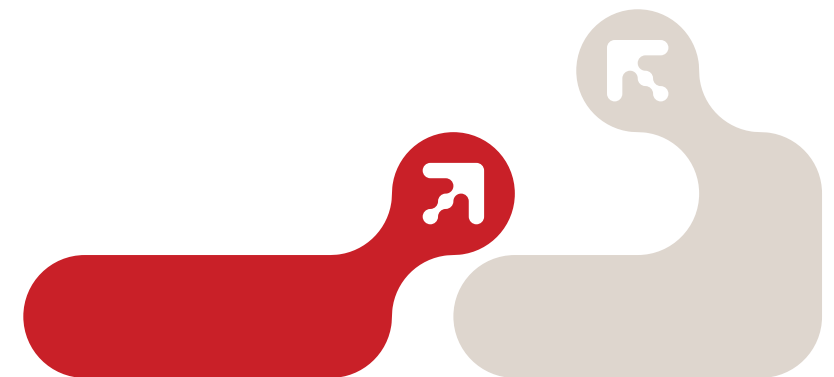
# WHY PREMIERES WORK

Why Creator-Led Premieres Perform



- ✓ Built-in demand from existing fandom
- ✓ Scarcity and event-based urgency
- ✓ Shared experiences fans can't get online
- ✓ Premium environments that elevate the brand
- ✓ Ticket revenue without algorithm dependency

**This isn't traditional distribution.  
It's demand-driven programming.**





# CASE STUDY

From Online Phenomenon  
to Sold-Out Theaters

When **Jacknjellify** wanted to bring their world off-screen, Screeny built the path.

## What Screeny Executed

- ✓ Multi-market theatrical premieres
- ✓ Fan-first event structure
- ✓ Ticketing and on-site operations
- ✓ Event monetization and reporting
- ✓ Fast turn-around (3-weeks from idea to execution)

## What It Proved

- ✓ Fans show up for creator-led events
- ✓ The model scales across markets
- ✓ Theatrical experiences unlock real revenue

**This wasn't an experiment.  
It was a blueprint.**

# TRANSITION — OWNERSHIP & RISK

Platforms Are Powerful — and Fragile

- If YouTube goes down, revenue stops.
- If TikTok bans an account, momentum disappears.
- If algorithms shift, creators feel it immediately.

Platforms are incredible for reach.  
**They are not built for ownership.**

Screeny helps creators activate revenue streams they control — offline, physical, and platform-independent.

**This is optional. But it's powerful.**



# OFFLINE REVENUE & OWNERSHIP

Beyond Premieres: Owning Revenue & Audience

For creators who want to go further, Screeny offers additional offline monetization pathways — designed to work alongside premieres, not replace them.

## Merch Drops

- ✓ Event-exclusive merchandise
- ✓ Limited edition products
- ✓ Drops tied to premieres or tours
- ✓ Online and on-site fulfillment

## Premium Experiences

- ✓ Red carpet moments
- ✓ VIP seating and access
- ✓ Meetups and curated fan moments

## Audience Exclusives

- ✓ Physical gifts or collectibles
- ✓ Limited-run items tied to IP
- ✓ Sponsored fan takeaways

## Sponsors & Advertisers

- ✓ Pre-roll advertising
- ✓ Event sponsorships
- ✓ Brand integrations aligned with the creator

## Licensing & Retail Expansion

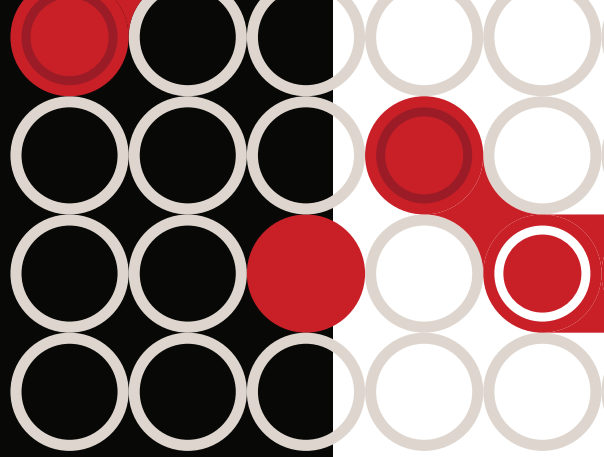
- ✓ Product development beyond merch
- ✓ Retail-ready SKUs
- ✓ Licensing partnerships and brand extensions

Creators choose what makes sense.

Screeny builds what fits.

The best part, we own the printshop & warehouse so quality control is our middle name. We also have a baddy on the team that has struck licensing deals for icons and iconic brands. So, we gotchyou!





# WHO THIS IS FOR (AND WHO IT ISN'T)

This Is For Creators Who:

- ✓ Have an engaged audience
- ✓ Want premium, real-world moments
- ✓ Care about brand and fan experience
- ✓ Want revenue that isn't algorithm-dependent

This Is Optional For Creators Who:

- ✓ Already run large merch or licensing operations
- ✓ Have internal teams handling retail or partnerships

**Screeny integrates where needed — and steps back where not.**



# THE SCREENY DIFFERENCE

- ✓ Creator-owned
- ✓ Built for digital fandom
- ✓ Designed for real execution
- ✓ Flexible, fast, and human
- ✓ No one-size-fits-all model

**We lead with premieres.**

**WE SUPPORT EXPANSION  
WHERE IT MAKES SENSE.**

A photograph of an empty theater with rows of red seats and a central aisle leading to a stage. The seats are arranged in a semi-circle, and the aisle is illuminated, leading the eye towards the stage area. The overall atmosphere is quiet and anticipatory.

Turning online fandom  
into sold-out theaters.

Let's build something fans actually show up for.

**Because fandom deserves a stage.**  
And creators deserve ownership.



← **Creators** | [creators@screeny.com](mailto:creators@screeny.com)



← **Partners** | [partners@screeny.com](mailto:partners@screeny.com)

